



## Building the Digital Ecosystem: Understanding Foundations for Your Digital Transformation

### DATE & TIME:

Tuesday, June 6, 2023  
10:00 a.m. – 11:00 a.m. CT

### WHO SHOULD PARTICIPATE:

CIOs, COOs, IT directors and staff, HIM staff, compliance officers, and anyone else interested in the topic

### CONTINUING EDUCATION:

Participants will receive, upon completion of this program and evaluation, a certificate documenting the completed continuing education/clock hours.

### REGISTRATION DEADLINE:

Registrations are due into the LHA office one week prior to the webinar to ensure timely delivery of instructions and handout.

### VIRTUAL OFFERING:

Access information will be provided to each registered participant in advance of the event. To prevent emails from going into your junk or spam folders, have your IT staff whitelist the email address [marthur@lhaonline.org](mailto:marthur@lhaonline.org) and any emails coming from LHAonline.org.

### LHA EDUCATION CALENDAR

[View Upcoming Event Listing](#)

### OVERVIEW:

This webinar will show organizations how to advance their understanding of digital capacity. This session will provide additional information on digital transformation in a way that engages stakeholders in support of the best outcomes for consumers, clinicians, and staff.

### OBJECTIVES:

- Define and explain what impacts an organization's digital capacity; and
- Discuss what stakeholders can do to engage with digital initiatives and why it is important.

### MEET YOUR FACULTY:

**Sarah Brandt** is a digital transformation leader with more than 14 years of experience partnering with organizations to rethink their approaches to consumer and employee experience. As a Vice President at Divurgent, she leads solution development and delivery related to clients' digital health and human-centered design initiatives. She has partnered with integrated health systems, data analytics, and digital technology providers and clients to structure and execute strategic initiatives that drive measurable improvement in health, well-being, and business outcomes. She is passionate about helping cross-functional teams standardize and scale operations using data, technology, human capital, automation, and process re-engineering.

**Christopher Kunney** serves as Senior Vice President of Digital Acceleration for Divurgent, where he is responsible for developing new business and expanding existing contracts. He recently served as Chief Strategist & Business Development for DSS, Inc.'s Juno EHR product line. As an experienced healthcare information technology executive and strategist, Kunney works with hospitals, health systems, accountable care organizations, clinically-integrated networks, ancillary service providers, and physician-owned entities to provide guidance and insight on emerging healthcare technology offerings, compliance-related issues, and technology adoption.



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REGISTER ONLINE: <https://lhaonline.org/Event.aspx?EventKey=M2349034>

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### PRICE:

- Hospital Member: \$125 (Per Person Rate)
- Associate/Attorneys or Corporate Members: \$175 (Per Person Rate)  
*LHA dues must be up to date to qualify for the above-mentioned rate.*
- Non-Member Hospital: \$250 (Per Person Rate)

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### REGISTRATION:

Registrations are accepted online only. VISA, Master Card, Discover, and American Express are accepted. Email confirmations will be sent to registrant upon completion of registration. Program material and access information are not meant to be shared with anyone other than registered participants. This is intellectual property of the speaker and as such, is intended only for those who registered and participated in the webinar/seminar. Sharing of this information with others within your organization will result in an additional registration fee.

### CANCELLATION POLICY:

Individuals who cancel **more than seven business days prior to a scheduled event** will be charged a cancellation fee of \$40 per person. Written notice of the cancellation must be emailed to [marthur@lhaonline.org](mailto:marthur@lhaonline.org). No refunds will be issued for cancellations received **within seven business days of the event or for no-shows**.

### SUBSTITUTION POLICY:

Registrants who are unable to participate in an LHA educational event are permitted, and encouraged, to have an eligible substitute; however, written notice of the substitution must be emailed to [marthur@lhaonline.org](mailto:marthur@lhaonline.org) **at least seven business days in advance of the event**. The substitution option is not available if written notification is received by the LHA less than seven business days prior to the scheduled program.

### ACCOMODATIONS:

Please contact the LHA if you have a disability that may require special accommodations for this educational opportunity. The LHA is committed to ensuring full accessibility for all registrants.